

**FOR IMMEDIATE RELEASE**

**NEW YORK PHP TO HOST CONFERENCE AND EXPO**

***June 2006 Event to Feature Recognized Speakers and Exhibit Hall***

**NEW YORK** – New York PHP, the leader in uniting business and community for open source, announces that it will host the New York PHP Conference & Expo, June 14 – 16, 2006. The conference, titled “The PHP Business Community,” will be held at The New Yorker Hotel in New York City. NYPHPCon 2006 will emphasize both business and technical sessions, giving the audience a chance to learn how to better implement PHP within their enterprise and current infrastructures.

“This conference is a chance for the business and technical sides of PHP to come together at a single event” says Hans Zaunere, President and Founder of New York PHP. “The New York PHP Community has already had a chance to hear many of the top speakers present on a regular basis – now this conference is a chance for the rest of the world to visit New York City and see them all under one roof.”

**The PHP Business Community**

The conference focus is on IT managers and technical professionals who are using or considering the PHP programming language.

The event will open with a full preliminary day of in-depth technical tutorials. It then moves into two full conference days that offer daily keynote addresses, technical and business sessions, an exhibit hall, and evening networking events. The speakers include noted authors, industry leaders from Fortune 500 companies, and core PHP developers.

NYPHPCon 2006 has two parallel tracks, Business Strategy and Technical Solutions. Each offers its own perspective on key topics, such as Cost, Integration, Scalability, and Reuse and Refactoring.

“We decided to take a slightly different approach with our schedule,” Hans continues. “Often conferences are confusing and jumbled, with random topics being presented at conflicting times. This makes it impossible to catch all the topics that you want. With NYPHPCon’s two parallel tracks, it’ll be easy for both business and technical attendees to catch everything.”

The conference website is online at [www.nyphpcon.com](http://www.nyphpcon.com) and will be updated regularly with conference information, including sponsorship opportunities, exhibit space information, and session programs.

Interested speakers will also find a call for papers on the website.

**About New York PHP**

New York PHP combines business with community to deliver open source innovation and development. Whether you’re a business looking to understand, deploy, or upgrade open source, or you’re a community member looking for a chance to get involved and innovate, New York PHP can help. With over 1,700 community members worldwide and a selected team of professionals, New York PHP is forging the next generation of technology service by uniting dot-com stability with dot-org skill.

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